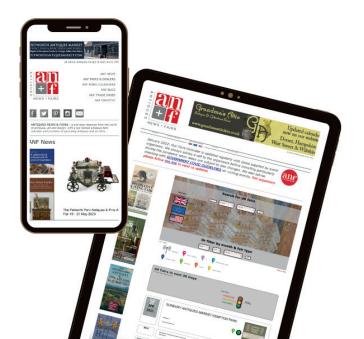


ANTIQUES NEWS & FAIRS RATE CARD

FAIR & EVENT ORGANISERS



1) ANF BRAND VISIBILITY PACKAGE Ongoing visibility for fair organisers across the ANF channels

- Live Listing in industry leading Fairs Calendar with link to map
- Guaranteed Editorial
- Permanent sidebar banner
- 4 weeks headline banner
- 2 weeks headline banner for 6 month booking
- Social Media & Newsletter promotion
- Optional centre page banner on Fairs Calendar

Instagram 8500
Twitter 19.5K+
Facebook 3K+
Linkedin 500+connecions
Pinterest 20K+ Monthly Views
(Advertisers have own board)

PRICE - £425 per year, £275 per 6 months

BANNERS

See our spec sheet for banner sizes.

Banner Artwork can be supplied at £75 per pack

Gail McLeod, Editor
antiquesnewsandfairs.co.uk
E mail@antiquesnewsandfairs.co.uk
T +44 (0)1225 743647 | +44 (0) 7915 606118

2) OPTIONAL ADD ONS

As part of a brand visibility package

ADDITIONAL BANNERS

Additional headline banner
£100 per week / £200 per month
NEW! Additonal high visibility banners on top
ranked Fairs Calendar, includes UK, USA and EU:
Centre Page £100 pw or £200 per month
£100 per week / £200 per month
Limited number available

NEWSLETTER

Monthly This Month's Fairs edition
Headline banner - top position £100
Takeover - your content sent to our focused
ANF database £425
Circulation 9.5k, open rate up to 48%

BLOG PROMOTION

Q&A format blog post to promote your brand - includes social media support £250 per post

FAIRS + DEALERS PAGE

A page within our Fairs + Dealers section is your own mini website and a dedicated landing-page for your content. You can share content using your unique url £250pa for up to 6 pages £50 per additional page Fairs + Dealers prices valid from 1 July '23

