



ANTIQUES NEWS & FAIRS RATE CARD FAIR & EVENT ORGANISERS



1) ANF BRAND VISIBILITY PACKAGE Ongoing visibility for fair organisers across the ANF channels

- Live Listing in industry leading Fairs Calendar with link to map
- Guaranteed Editorial
- Permanent sidebar banner
- 4 weeks headline banner
- 2 weeks headline banner for 6 month booking
- Social Media & Newsletter promotion
- Optional centre page banner on Fairs Calendar

Instagram **8500**

Twitter **19.5K+**

Facebook **3K+**

Linkedin **500+connections**

Pinterest **20K+ Monthly Views**
(Advertisers have own board)

PRICE - £425 per year, £275 per 6 months

BANNERS

See our spec sheet for banner sizes.

Banner Artwork can be supplied at
£75 per pack

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2) OPTIONAL ADD ONS

As part of a brand visibility package

ADDITIONAL BANNERS

Additional headline banner

£100 per week / £200 per month

NEW! Additional high visibility banners on top ranked Fairs Calendar, includes UK, USA and EU: Centre Page **£100 pw or £200 per month**
£100 per week / £200 per month
Limited number available

NEWSLETTER

Monthly This Month's Fairs edition

Headline banner - top position **£100**

Takeover - your content sent to our focused ANF database **£425**

Circulation 9.5k, open rate up to 48%

BLOG PROMOTION

Q&A format blog post to promote your brand - includes social media support

£250 per post

FAIRS + DEALERS PAGE

A page within our Fairs + Dealers section is your own mini website and a dedicated landing-page for your content. You can share content using your unique url

£250pa for up to 6 pages

£50 per additional page

Fairs + Dealers prices valid from 1 July '23

