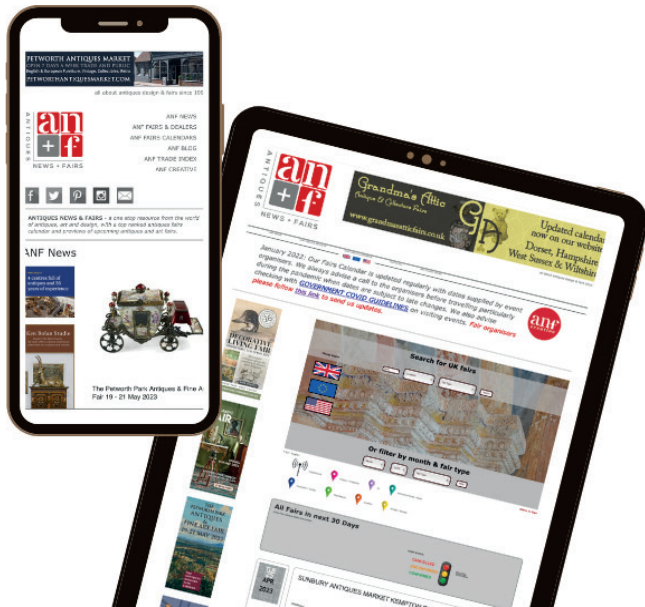




ANTIQUES NEWS & FAIRS RATE CARD

DEALERS, COLLECTIVES,
ANTIQUE CENTRES,
MARKETPLACES &
ASSOCIATIONS



1) ANF BRAND VISIBILITY PACKAGE

Ongoing visibility for trade members across the ANF channels

- Guaranteed Editorial
- Inclusion in our fair previews if you are exhibiting
- Representation in the industry by recognised brand
- Permanent sidebar banner
- Rotating headline banner – News Page, Blog Page, Fairs & Dealers Page, Trade Index Page
- Social Media & Newsletter promotion

Instagram **8500**

Twitter **19.5K+**

Facebook **3K+**

Linkedin **500+connections**

Pinterest **20K+ Monthly Views**
(Advertisers have own board)

PRICE - £425 per year, £275 per 6 months

BANNERS

See our spec sheet for banner sizes.

Banner Artwork can be supplied at
£75 per pack

Gail McLeod, Editor

antiquesnewsandfairs.co.uk

[E mail@antiquesnewsandfairs.co.uk](mailto:E.mail@antiquesnewsandfairs.co.uk)

T +44 (0)1225 743647 | +44 (0) 7915 606118

2) OPTIONAL ADD ONS

As part of a brand visibility package

ADDITIONAL BANNERS

Additional headline banner News page

£100 per week / £200 per month

Newsletter headline banner

£100 per edition

Limited number available

NEWSLETTER

Monthly *This Month's Fairs* edition

Takeover – your content sent to our focused ANF database **£425**

Circulation 9.5k, open rate up to 48%

BLOG PROMOTION

Q&A format blog post to promote your brand – includes social media support

£250 per post

FAIRS + DEALERS PAGE

A page within our Fairs + Dealers section is your own mini website and a dedicated landing-page for your content. You can share content using your unique url

£250pa for up to 6 pages

£50 per additional page

Fairs + Dealers prices valid from 1 July '23

